



Faculty: FACULTY OF TELECOMMUNICATIONS AND MANAGEMENT

Department: MANAGEMENT IN COMMUNICATIONS

Professional Field: 3.7. ADMINISTRATION AND MANAGEMENT

Doctoral degree program: ORGANIZATION AND MANAGEMENT IN TELECOMMUNICATIONS AND POST

Educational-scientific degree: PhD

LEARNING COURSE DESCRIPTION

1. Course title: *LEADERSHIP*

2. Course code: ДЗ.2.X.X.10

3. Type of the course: *Optional*

4. Level: *PhD*

5. Number of credits: 9

6. Name of the lecturer: *Prof. Dr. Miglena Petrova Temelkova, Assoc. Prof. Lubov Pavlovna Ilieva, PhD*

7. Course learning outcomes:

The aim of the course is to give doctoral students in a systematic way two types of knowledge: fundamental knowledge in the field of personal leadership and teamwork and specific knowledge in the field of leadership styles, leadership competencies, leadership potential of the individual, team and business organization.

Basic knowledge: Doctoral students who have completed the course must acquire basic knowledge of the fundamental theories of leadership, the nature and basic relational relationships between leadership and teamwork, and the tools for research and analysis of leadership.

Practical skills: PhD students acquire real skills for analysis, evaluation and application of different leadership styles in the business environment, as well as for achieving effective organization and management of teamwork.

Competencies: Upon completion of the course, doctoral students who successfully complete the course must have mastered the theoretical and practical capabilities of basic behavioral approaches in leadership in academia in order to achieve effective teamwork and handling basic strategies to motivate the human factor in academia.

8. Teaching methods:

The material is presented in the form of a theory, which is accompanied by examples. Significant attention in the seminars is paid to the group dynamics and "experience-based learning" and the doctoral students are assigned a specific study of leadership, manifested in an academic environment.

9. Prerequisites:

Doctoral students should have in-depth knowledge in the field of organization and management of economic entities in the "Communications" sector.

Courses using the discipline - all included in the curriculum of the doctoral program.

10. Course contents:

The course deals with topics related to the essential characteristics of leadership styles, organizational leadership, leadership strategies, teamwork as a prerequisite for success, motivation and the role of the leader in motivating the human factor. Doctoral students are assigned a team task related to a specific study of leadership. Attention is paid to specific leadership styles and their importance for organizations in the communications sector, as well as the role of the leader in achieving effective teamwork.

11. Bibliography

Basic literature:

1. **Занковский, А.** Психология организационного лидерства: в поисках корпоративной синергии. РАН. Москва, 2015.
2. **Стоянов, И.** Основи на управлението. Авангард прима. 2018.
3. **Темелкова, М.** Лидерство в бизнес организациите от сектора на услугите. Колор принт. 2017.
4. **Godwin, D.** Leadership: In turbulent Times. Simon & Schuster, 2018.
5. **Temelkova, M.** From hierarchical structures to networked business models based on team collaboration. GE-International Journal of Management Research, Volume 6, Issue 2, February 2018.
6. **Temelkova, M.** Skills for digital leadership – prerequisite for developing high-tech economy. International Journal of Advanced Research in Management and Social Sciences. Volume 7, Issue 12, December, 2018.
7. **Temelkova, M.** Studying the Leadership Style of Business Organizations' Management under the Conditions of the Fourth Industrial Revolution. Asia Pacific Journal of Research in Business Management, Vol. 9, Issue 2, February, 2018.

8. **Temelkova, M.** The Relation “Swarm Management – Smart Leadership” in Contemporary Decentralized Ccrypto Economy and Communication. Science and education - Collection of scientific articles. Ascona Publishing, United States of Amerika. 2018.
9. **Willyng, J.** Leadership Strategy and Tactics. St Martin’s Press, 2020.
10. **Zankovsky, A., Heiden, C.** Leadership mit Synercube. Springer. Berlin, 2015.

Additional literature:

1. **Hogan, R.** Personality and the Fate of Organizations 1st Edition. Psychology Press. New York, 2017.
2. **Magyar, J.** Will the Fourth Industrial Revolution improve the state of the world? 2016.
3. **Willig, J., Babin, L.** The Dichtonomy of Leadership. St Martin’s Press, 2018.

12. Assessment methods and criteria:

The course ends with an *ongoing assessment*, taking into account the degree of completion of the analytical activity required in the projects developed during the semester, taking into account the activity of doctoral students during the training process during the semester. The evaluation is based on demonstrated skills and competencies, evaluation and generation of conclusions on a specific research task or case related to leadership behavior.

1.Requirements for the assessment of the six-point system

Assessment weight: Assessment in the learning process - developed tasks or case studies during the course - carries 100% weight in the final assessment.

2. Formation of the final mark

The evaluation of the results is done according to pre-set criteria (up to 50% completed tasks - Poor 2; up to 70% - Medium 3; up to 80% - Good 4; up to 90% - Very good 5 and over 91% - Excellent 6.).

13. Language of instruction: *Bulgarian*